

*California Grocers Association Educational Foundation  
Invites you to join your industry peers in honoring*

**Pete  
Van Helden**

Stater Bros. Market

**Mary  
Crocker**

Alta Dena Dairy

**Willie  
Crocker**

Bimbo Bakeries

Pete Van Helden, Mary Crocker & Willie Crocker will be inducted into the CGA Educational Foundation Hall of Achievement at an Awards Dinner on Thursday, April 10, 2025 at The Westin Anaheim Resort in Anaheim, CA.

*Reception: 5:00 - 6:00 p.m. • Dinner/Program: 6:00 - 8:30 p.m.*

**Sponsorships & Packages**

- PLATINUM DINNER SPONSOR** — \$12,500  
Includes priority seating for 8 with an opportunity to host a Stater Bros. Markets executive, a full page color ad with preferred positioning in the program, and dinner sponsorship with recognition at the event.
- GOLD RECEPTION SPONSOR** — \$10,500  
Includes preferred seating for 8 with an opportunity to host a Stater Bros. Markets employee, a full page color ad in the program, and reception sponsorship with recognition at the event.
- SILVER PACKAGE** — \$8,500  
Includes seating for 8 and a full page color ad in the program.
- BRONZE PACKAGE** — \$6,500  
Includes seating for 8 and a half page color ad in the program.
- I am unable to attend, but would like to contribute:  
\$ \_\_\_\_\_

**A La Carte**

- Table of 8 — \$4,500
- Individual tickets (# of tickets \_\_\_\_\_) — \$600/ea.
- Tribute Journal Ads:
  - Inside Front/Back Cover — \$4,000
  - Full Page Color — \$3,500
  - Half Page Color — \$2,500

All proceeds benefit the Foundation's College Scholarship, Tuition Reimbursement and Industry Education programs. A portion of each ticket purchase is deductible as a charitable contribution. All advertisements and sponsorships are tax deductible contributions.

**Registration Information**

Registration is available online at: [www.cgaef.org](http://www.cgaef.org).

NAME \_\_\_\_\_  
COMPANY \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
TELEPHONE \_\_\_\_\_  
EMAIL \_\_\_\_\_

Total Amount: \_\_\_\_\_

- INVOICE ME     CHECK (PAYABLE TO CGAEF)
- VISA     MASTERCARD     AMERICAN EXPRESS

CARD NUMBER \_\_\_\_\_  
EXP. DATE \_\_\_\_\_ CVV \_\_\_\_\_  
NAME ON CARD \_\_\_\_\_  
SIGNATURE \_\_\_\_\_



Questions? Call DeBrae Gaines at (916) 448-3545 or email at [dgaines@cagrocers.com](mailto:dgaines@cagrocers.com).  
Return this form: [foundation@cagrocers.com](mailto:foundation@cagrocers.com) | Fax: (916) 448-2793  
CGAEF @ 1005 12th Street, Suite 200, Sacramento, CA 95814